

**MassCUE Board Meeting  
Holiday Inn, Worcester  
November 17, 2000**

SIG leaders were invited (for dinner and involvement with the board).

Sharon began the SIG portion of the meeting at 5:55pm

Arthur introduction: 508-278-2539 [ajackman@valleytech.k12.ma.us](mailto:ajackman@valleytech.k12.ma.us)

Laurene: the organization's strength is in its membership. SIG leaders are a critical part of MassCUE. Leaders are young. Pioneers of technology are starting to look at settling (thanks Alan). SIGs generally provide many great things including the fresh blood.

Marcy Reed: Thanks for all your help on the conference. Everybody pitched in and the conference was fantastic. Note that Christine Maloof is the "lofty thoughts about the program" person.

Looking to SIG members for program directions. Especially to be on the program committee.

MassCUE no longer gives PDPs. The conference makes us money for the year. What can we do to continue to be attractive to the school districts for professional development?

Schools need to understand we still provide a valuable service and we need to make our offerings attractive to teachers to include in their professional development. Plan. Need to be proactive to go out to find people that the state and districts are looking for in viable PD.

PDP handouts for SIG leaders (Please take copies)

Introduce Steve Olivo: new board member, MEET/*onCUE* editor.

Lelia works ("very hard") for us. Hand out the letter openers. Make sure you get yours.

Remember, Lelia is the central contact point for all your MassCUE needs.

County link for your region for a mailing for advertising your meetings.

Outdated web site – needs update (Sean – some old and some new)

Evolving – not just the web site.

Volunteers "eat an elephant one bite at a time"

Sean willing volunteer to join the Web site committee.

Paula Toricelli

Ideas – write up and send to *onCUE*. Write paper for a course? – publish in *onCUE*

Charlie Schiller MTA liaison and leader of a virtual SIG –low activity. He helped to write the original MassCUE bylaws.

Pat Trotman – long time fun times.

Bev Reber Fall River 3 hour sessions, relaxed atmosphere, pizza, fun in school. AOL myschool on line. Improve home-school communications a standard of school goals.

FEN.com Family Education Network.

Where are the good places to experiment making a web page?

Funding workshops successful idea for Sean in Plymouth County.

Take home items.

Thank you to all of you.

NSIE book and other things.

PDPs and number of meetings (certificates of attendance) because PDP providers now are responsible for evaluation component.

## SIG in a Can

Expectations of a SIG leader – strengthen our guidelines

4 meetings a year – seek six members – Must advertise in calendar to be officially recognized (for reimbursement) report to us after meeting - for a way to give organizational support.

Recommend using eGroups as a SIG support/advertising

[(Charlie – make sure to send minutes, etc. Send egroups info to him as well. Listserv request as well.)]

Board Meeting call to order: 7:13 P.M.

No secretary's report

Treasurer's report

Motion to accept passed unanimous

CPA report

Conference committee meets December. 1st in Worcester.

How do we handle the vendors? Lelia actually deals with day-to-day 15-20 calls per vendor.

Accountability – impact on student learning. Not just feel good. Standards/Frameworks-based or no workshops by vendors. \$150/booth \$15,000 to do the job. Look at hiring a conference.

Marcy - Propose an increase of at least \$5/hour for Lelia.

Subcontract?

Laurene, Conference committee decision, please.

Need to unify MassCUE curriculum activities. Need to focus on Spring Retreat. Next year's conference MEET project focus. MEET principles at retreat then lesson planning Showcase projects at conference for our dissemination role.

Cannot run MEET-linked retreat without approval of DOE.

Spring retreat learners Ask DOE to have MEET teachers present to us at the retreat.

Jumpstart integration training in a district is not amenable to a retreat timeframe.

Link annual activities to provide a sense of flow from one event to another.

Teachers need to attend events with a plan in mind.

Commit to and then follow a strand through the year's events including a strand in a conference.

Pat – We are just a part of the larger community of professional development providers.

What is the link to Frameworks?

What is it that Conference Committee, SIG leaders, IT people need for professional development?

TERC as resource for us? Thurs night-Friday day format? Pay them to train us about how to Integrate Technology into the curriculum.

Move to increase the contract rate for Lelia's \$1/per year to \$30.00 an hour (Marcy/Pat)

Seems reasonable

Passed unanimously. With a \$million\$ thanks.

Kids and Technology – Priscilla Kotyk cannot chair the effort this year. Toricelli + going forward.

Why do it?

Materials need to go out in January.

Need 5 people.

Need Priscilla's materials (in Acton)

MCAS testing conflict.

Too late for this year.

Look at March or April 2002 for the next time.

Kids and Tech and SIGs are 100 percent volunteer.

Does the event meet any of our goals?

Should we be doing other things for teachers.

We should be doing things that demonstrate our current place in Education with technology

Continue to put before the legislature what technology is in education.

Photo op for legislators

Move to initiate planning for K+T in March/April of 2002 (Algot/Marcy)

Pat – we'll lose our place in the statehouse calendar.

Jim – who are we influencing? What about taking kids to DOE. Need to go after an audience.

Marcy – who is going to actually do it?

Paula Toricelli knows the steps to follow. Statehouse staff wants us to set up on the day, not on the Sunday before.

Is it making enough impact, still?

BEST (Beth Lowd) should we continue?

Schleppers needed on the day.

Pat will check with the Boston powers that be (mayor)

Can book a date, but still back out.

Decision to go?

If Paula etc. want to take it on, we approve ahead.

Projects should link to a framework/MCAS objective.

What curriculum framework does this project meet?

Move to empower Paula and Elaine O'Riley and Pat Trotman to investigate and determine the feasibility and if feasible go ahead full steam with the statehouse day in the spring of 2001. (Marcy/Jim)

Passed unanimously

Need to do evaluation of the feasibility and a notebook to pass along.

Testing, objectives, standards – get those words on the posters.

Jim – budget? GTE. Web site support.

Web Committee move to MEC with free space, unlimited committee passwords. Hosting free. Clean up and refocus and reorganize the file structure. MEC is a good ISP. We have good personal relationship.

Move to move our Web Site to be hosted by Merrimac Educational Collaborative (MEC) in Chelmsford (Algot/Marcy).

MEC has been present at our conference for a long time.  
 Must have MEC hosting mentioned.  
 Passed unanimously.

MCET board meeting: It was an intimidating group of men in suits. Pat was the only woman. "Good coffee." Our presence is required on the board. Next meeting in early December.

Taped the Pathfinder Awards. Visit former pathfinders at their sites to show how they are impacting the learning of children now.

Tech support

MIS seeking control over software installed on equipment

MassNetworks policy roundtable Can we cosponsor

Move to cosponsor roundtable with MassNetworks (Marcy/Laurene)

Total cost of ownership kept lower by standardization.

Teachers need control over their computers for intallations, etc.

Schools need to dictate not central MIS staff.

Laurene will make sure that the discussion and final policy paper will have more teacher and education value, representing her own district and MassCUE.

Passed Unanimously.

School Tech Expo wants MassCUE to affiliate with the conference.

ISTE issue?

Laurene has NO time to call.

Wants access to the electronic form of our membership database.

Need to stress that the database can be used only for this one time purpose.

Our policy has always been that we only provide our list to professional organizations and similar non-profits.

Is this polisy handcuffing Laurene in her executive role?

Should we change the policy?

The delivery of labels only may be a moot point with the availability of OCR technology.

Lelia says we have sold our list (non-electronic) to vendors.

They request that we give our logo for use on their Web site (limited use).

They will provide a 20% discount to the conference for our members.

Our "Okay" says that the discount is a membership benefit.

It is an ethical, moral issue, and we need a decision/policy which doesn't make us look foolish.

Is a strict interpretation too strict? Getting our logo out is advertising for us, and this proposal of a discount for our membership is good.

This represents a one-time offer to this event, not a long term commitment.

Is there a precedent? Does our action deny other people an opportunity.

Members want to be informed?

Pat – Acting as devil,s advocate, I did clearly see and vote with clear idea of what I agreed to. Vote yes or no understanding what has been agreed to.

Art – more comfortable if ISTE doesn't disagree

Marcy Move to accept Association Partnership, logo and mailing list for this one-time use, no further (Bev)  
Passed 6/3

Dissent!

VES

VES board. Earle wasn't the real president, so he was turned away. Laurene said that she could not attend. After some lobbying, Earle was allowed to be the designee and he could attend for MassCUE. Later, Earle declined to be. Pat Trotman willing to be the designee (one consistent person requested). Decision that Art will go to VES meetings.

MEET meeting notes

Request for four of SIG groups to host a MEET teacher presentation. We need to have four SIG meetings in the state during the current school year. We think that it is possible. SIG leaders need to get a memo so that SIG leader can contact to arrange a MEET presentation.

Board meeting Dates:

January 12 is a Friday of a long weekend MLKing day is the 15<sup>th</sup>.  
Change to January 19<sup>th</sup> with snow rescheduled to January 26<sup>th</sup>.  
5:00 start time in Worcester.

This spring we need election of four main officers or 4 at large.

Laurene will not stand for election. Therefore, recommends it be the officers who are elected this spring. Consider for January meeting.

Adjourn 9:35