

MassCUE Board Meeting 7-23-88

at Lucille Harper's house

Board members present: Alan November, Lucille Harper, Jim Modena, Algot Runeman, Martin Huntley

Called to order 10:35 AM

Retreat may be more heavily attended than before. There is a capacity of 60. Should the attendance be first come, first served? Should it be geographically restricted? There should be no more than three from one district.

Telephone tree. Lelia can tell us if the tree is too hard to do.

Move to Authorize up to 10 hours maximum for her before she tells us it's a problem and consider role of SIG.

Passed 5/0

Election: Move to approve a mail-in election ballot as long as the ballots are verified against member list to ensure no double votes.

Passed 5/0

Raffle at conference. Need permit.???...??? Legal (Jim will check)??

2) Board agrees on logistic model we get donations.

Martin prefers just advertised conference raffle

Alan- 25 raffle ticket sellers before conference sell at conference

Martin- Fund raising must be goal There should be a specific goal such as:

a) sub pay pool

b) statehouse campaign

c) video tape production fund

(comment- See Jim after August 24th about our video)

"Special Projects Fund" report to members and solicit ideas assist in maintaining lower levels of organization operating expenses need to be clearly recorded separately from special projects funds in our accounting procedures.

Move to establish a raffle for special projects funding with 25 key members participating in sales of raffle tickets including someone at SIG meetings and at conferences.

Passed 5/0

Jim will research laws and permit availability - "donation" stated clearly on raffle ticket - 6 for \$5.00 donation or \$1.00 each

Incentives to attend conferences? Suggestions:?

1) Teachers

2) Administrators esp. superintendents and asst. supers.???

3) Group rates?

Need Feedback sheet at October conference (Algot to make)?

Include:

1) member or non-member

2) is the fee reimbursed or not

Move to create a specific incentive plan for the October conference.

Defeated 0/5

Planning meeting motion removed from table and withdrawn by mover (Alan)

Leadership recognition banquet. Based on 12 month contribution to MassCUE. Specifically include SIG leaders, Board, Select others who have made recognizable contribution in last 12 months.
Passed 5/0 (Lucille + Alan to select attendees)

Publications- relation to budget is clear

Need: Calendar, Newsletter, Proceedings of conf. Other publications must be funded outside current budget. Newsletter includes practical short pieces.

Conference proceedings - We must budget a minimum amount. We should seek and acknowledge sponsorships: we should build cost of proceedings into conference costs (proceedings currently cost \$1400)

Moved that MassCUE Reports should contain conference presentation information.

Passed 5/0

Adjourn for lunch 1:53 PM

Reconvene 2:47 PM

AppleFest: Laura Nash reported on AppleFest. We got 50 new members that signed up. There were letters from members. We should produce a reduced size MassCUE newsletter for distribution rather than a specific full issue. We should list regional CUEs for visitors who would not appropriately want to join MassCUE. The cost was \$483.00 including plants and tables. Can be reduced next time. We should produce a MassCUE handout packet for our members who present at AppleFest.(note to Lelia - Easthampton is one word - see This is MassCUE.

England: Laurene Belisle reported on the trip to England. Whirlwind tour. Classroom visits very interesting. Many educational meetings to attend. Also attended Telecommunications meeting. Should have been a letter of itinerary sent before trip began. Housing not all in one location - see the sights incidentally. Itinerary and sign-up should be initiated by Christmas. Seek college credit. Saw multitasking, multiple window, cross curricular software.

Single conference [per year] : Most CUE conferences are two day events with 1200 participants and \$30,000 profit. Allow the needed longer range planning. Vendors would pay more. There would be fewer mailings. Offer full day workshops and charge for them. Would use executive board time better. Offer pre and post workshops. Involve RI Conn, ME, NH and VT. Attempt to reach the West of Mass. and justify long travel for two day event. It is always hard to see everything in one day. Membership gains from each conference would need to be offset by another form of membership drive, perhaps by way of SIGs. Perhaps we could offer workshops that would alternate with the conference. Only offer workshops if an agreed minimum number participated. Consensus of board is that we should strongly consider a single conference. Take up officially at a later meeting. We should give particular attention to "whatever Jim likes for a date in the fall".

Plan meeting of Lelia and other conference planners (I am not sure what the reference is here.)

John Marion is planning to create a Merrimack Valley SIG

Put ETAC meetings into the calendar.

Write article for newsletter about board activities.

Make it a regular item of board business to discuss ETAC notes or have an ETAC presentation. Ask for a copy of minutes directly from ETAC.

Chapter 188 funds cut \$200,000-Now down to \$300,000. \$2,000,000 hardware, capital improvement-needy schools-limited focus-writing skills across the curriculum.

Milford conference - Mary Pavento - \$8.00 per person for food based on estimate of 500 attending - There will be 15 committee people + student help - \$650.00 for table rental - Cafeteria is 73 X 106 feet with a 20 X 157 foot lobby.

Officer election - Suggestions: Elect board and then board elects officers from board then appoint extras as necessary. Possible that larger pool of candidates will lead to a new board that does not know its membership well enough to choose officers. Rotate election to have part of board elected each year. 3-yr. rotation. "If we are going to change the election procedure, lets change it right."(JM, it's his day to be quoted)
Consensus feeling that each position should be a 2 year position with some elected positions being "at large".
Moved to write to ICCE for suggestion.
Passed 5/0

Alan said that our fall conference is "a perfect cherry for a labor dispute, hanging there. All I have to do is pick it." Let the word leak out. Open lines of communication with Milford's association president and ask for suggestions (moot point, now. Contract settled.)

Next meeting date (Sept.) to be determined by telephone poll (actually to be chosen by the telephone pole outside my house.)