

MINUTES - MassCUE Governing Board Meeting 5-13-88

Board Members present: Alan November, Lucille Harper, Jim Modena, Martin Huntley, Gail Ross-McBride, Earle Hancock, Len Huber, Algot Runeman

Alan November Called the meeting to order at 1:32 PM.

9A (taken out of order). Jim Modena gave us a conference update and financial report (also see attached) Recommends delay of Member Handbook to fall

Passed 8/0

1. Should we put accounts receivable on a net 30 plan?

Jim, Gail, and Earle to work out details.

Alan commented that we are at a low point in both activities and funds at this time, but should be OK as we go through the summer and get renewals and sponsor payments.

Martin Huntley moves the acceptance of the South Shore SIG which has applied for recognition.

Passed 8/0?

2. Updates

- Leadership Training Update (none - Alan needs to speak with main organizer)
- October conference site is still not settled.
- Site of spring conference will be in western part of state to avoid conflict with NECC and to increase support for western members?
- Grants will be discussed at June Meeting
- Applefest: we will have a table which still needs some personnel on Sunday particularly. We have printed 1300 newsletters and 2000 "This is MassCUE" membership forms. Nancy Roberts has materials for our table too.
- The state SPED group wants some fliers, too.

Alan moves creation of an elections committee for spring conference. The elections committee should seek candidates for nomination to each of the four elected positions: president, vice president, treasurer and secretary. It may be appropriate to consider an expansion of the elected board to ensure that the board will be more elected officers than appointed. This recommendation needs to be put to membership as a by-law change for formal vote. Nominations should be ready by January 1, 1989 to allow notification of members. Announce the candidates in the two calendars that precede the conference. The nominations committee should reflect the makeup of MassCUE.

Final motion: The committee should be composed of 3 people. No person on committee can be running for office. There should be at least one classroom teacher on committee. Not more than one current board member may be on the committee. The June 1988 calendar should have a request for volunteers to serve on the committee.

Passed 7/1

4. MassCUE has done well under the leadership of the current board this year. A written report will be forthcoming in June.

5. Gail Ross-McBride moved to raise Corporate Sponsorship to a base level of \$150. The current base level sponsorship is \$100. It would not be wise to raise the level too high for the small vendor to participate. This does not preclude the possibility of a graded sponsorship to allow a higher level of sponsorship from those who might be able to afford it. There was discussion of the possibility of allowing vendors to buy discounted memberships to distribute as a sales perk. It was generally felt that

this would not really add to our organization's strength since some of these memberships might go to the members we currently have which would cost us money.

Main motion passed 8/0

6. Other.

a. Earle requested a clarification of current member dues. The current member rate is \$20.00 (effective July 1, 1988) and the student rate is \$15.00.

b. Alan moved the creation of a "MassCUE Advisory Council". Such a council would meet our need for working relations with the computer using businesses of Massachusetts. The advisory council would provide us with people who would serve us as boards of directors serve companies by giving us a broader perspective. Martin sees need of link to corporate world, but not just to have businesses give us information. Such a group would need to make recommendations to us, but not be a policy setting group which is common in private, and university environments. Alan restated the motion: that the advisory council should be composed of stakeholders in the educational community who would serve MassCUE in an advisory role with concerns including MassCUE finance, mentor relations, etc. We should pursue the design of the concept in principal.

Passed as restated 8/0

c. Earle requested that next meeting we consider the issue of volunteerism in MassCUE particularly in regard to getting more of the gut work done on a volunteer basis so we do not get too far out on a limb financially with clerical help. This comment is not meant to downgrade the importance of regular clerical work which is paid (Thank you Lelia). MassCUE needs to maintain its grassroots work ethic. Earle was particularly concerned that his conference request for help on OnCUE had no response. Alan reminded us that the best method for getting help from someone is to actually speak with them, preferably face to face. Beth Loud (who attended the board meeting as the only non board member) resurrected the phone tree idea as a way to further allow for recruitment for volunteer jobs. If each person on the board had 10 people to call and each of those had some to call, the message of request would get to everyone quickly. Boston Computer Society volunteerism came up. Alan remarked that BCS has a paid staff in addition to its volunteers and that the staff significantly supports the work of the volunteers. Alan reminded us that the number of SIGs in MassCUE has grown, the number of conference presenters is up, we have several new people spearheading MassCUE events (Applefest, Leadership), there were more schools at the Statehouse. Earle specifically requested more columnists to provide regular information for the newsletter and advertising help.

d. We need to locate a source of "theater wire" to replace the stiff wire currently in the electric cables for conferences. The next meeting of the board is Saturday June 18, 1988 at 10:00 AM at Len Huber's House. Directions forthcoming. Remember to carpool.

Meeting adjourned at 2:40 P.M.